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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Alden DoRosario and Doug Art Unit : 2171 √

Beeferman /

Examiner: Unknown

Serial No.: 10/002,470 / Filed

: October 23, 2001 /

Title : NETWORK WIDE AD TARGETING /

Commissioner for Patents Washington, D.C. 20231

REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT

Please correct the Filing Receipt for the above-referenced application to correct the filing date which should be October 23, 2001.

Please supply a corrected Filing Receipt to the undersigned with respect to this application. A copy of the original Filing Receipt showing the desired changes in red ink is attached for your convenience.

No fee is believed to be due. If, however, there are any charges or credits, please apply them to Deposit Account No. 06-1050.

Respectfully submitted,

MARCH 11, 7002

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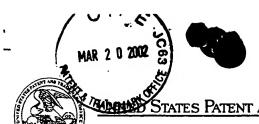
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I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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Date Mailed: 01/04/2002

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	DRAWINGS	TOT CLAIMS	IND CLAIMS	
10/002,470	11/23/2001	2171	2024	10984- 600001	5	68	8	
BRIAN J. COLANDREO Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110-2804				CONFIRMATION NO. FILING RECEIPT *OC00000007269325*				

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing

Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Alden Dorosario, Residence Not Provided; Doug Beeferman, Residence Not Provided;

Domestic Priority data as claimed by applicant

Foreign Applications

If Required, Foreign Filing License Granted 01/03/2002

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

Title

Network wide ad targeting

Preliminary Class

707

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Action Code Corr. DFR
Base Date / 1/02 Due Date 2/4/02
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